



2016/2072(INI)

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DRAFT OPINION

of the Committee on Legal Affairs

for Committee on Industry, Research and Energy and the Committee on
Culture and Education

on a coherent EU policy for cultural and creative industries
(2016/2072(INI))

Rapporteur: Therese Comodini Cachia

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SUGGESTIONS

The Committee on Legal Affairs calls on the Committees on Industry Research and Energy and on Culture and Education, as the committees jointly responsible under Rule 55 of the Rules of Procedure, to incorporate the following suggestions into their motion for a resolution:

1. Underlines that cultural and creative industries (CCIs) operate in a constantly evolving environment dominated by the development and use of digital Information Communication Technology on a global scale;
2. Considers that the digital environment offers new opportunities for creators to produce and distribute their works to a wider public at a lower cost, independently of physical and geographical constraints;
3. Recalls in this context that CCIs predominantly consist of a myriad of micro-, small and medium sized enterprises and freelancers, with limited bargaining power vis-à-vis the new digital outlets;
4. Stresses therefore that business models are challenged by continuous digital innovation and that the economic value of content is being displaced towards the end of the value chain thereby upsetting the system through which the creative community draws value from content, while facing losses resulting also from piracy;
5. Calls on the Commission, to effectively address the circulation of illegal digital content and to examine the different options, focusing on copyright related contracts, for improving fair remuneration of creators thereby rewarding creativity and innovation while promoting transparency in the copyright value chain in the digital environment, and safeguarding national cultural and linguistic specificities and stimulating economic activity.